

Press Release

## A Solution for Safety Concerns with Hanging Overhead Signs



Rockford, IL - Reaching overhead or overextending oneself beyond the rail of the ladder is the most common cause of ladder falls. Eliminating these potential problem areas is of great concern to retailers when hanging signs.

Unfortunately, the main drawback to using hanging signs is the installation process. Hiring crews to come in and hang signs is expensive and time consuming. Having store employees on ladders to hang signs can run a major risk of injury and a potential lawsuit.

OSHA Reports that:

- Over 20,000 injuries occur every year with the use of ladders
  - Over 11,000 of these injuries resulted in work loss from 1 to 364 days
  - 66% of all injured had not been trained on how to use the ladder
  - 53% of the ladders were broken during the yearly injuries
- Hanging signs is the most effective way to engage and inform customers,

Magnecorp offers a solution to eliminate the need for hanging signs with ladders. The Sign-EEZ and Hang-EEZ sign hanging systems provide a ladder-free method of hanging and changing out ceiling signs. Sign-EEZ works on ceiling grid, while Hang-EEZ works on open ceilings. These solutions offer quick and precise placement of signs without store employees ever leaving the ground, alleviating concerns of injury to the employee.

For more information on Magnecorp and The Sign-EEZ and Hang-EEZ products, visit [www.magnecorp.com](http://www.magnecorp.com) or call 888-330-6254.

**About MagneCorp, Inc.**

MagneCorp, Inc., a division of Southern Imperial, has provided innovative solutions in magnetic sign holders and ceiling banner systems, with its unique MagnaClamp™ and Sign-EEZ™ products for over 30 years. For more information on Magnecorp and The Sign-EEZ™ and Hang-EEZ™ products, visit [www.magnecorp.com](http://www.magnecorp.com) or call 888-330-6254.